

## DR. VERONICA JEAN BRADLEY, Ph.D.

### *Superior Service Award*

W. A. Pattillo High School Class of 1967



During her tenure, Veronica J. Bradley has rendered service in all three strata of the alumni association's structure: administration, governance and programs. She was appointed Publications Committee Chairperson (now Public Relations) immediately upon joining the Association. In this position she produced the first colored reunion souvenir booklet and wrote several published articles portraying the association in a realist, successful and progressive manner from 2011 to 2017. She remains a member of this committee.

Dr. Bradley utilizes her knowledge, skills and abilities as a Director-At-Large to help navigate the direction of the Association as outlined in its 501(c)(3) status which she presently does and has done since 2013. But her favorite positions in the Association have been on the Finance Committee prompted by a career of 36+ years in financial affairs. She started as the Association's Budget Manager and became Finance Chairperson in 2023 where she successfully manages the oversight of the Association's finances. Recognizing a need to assist in the implementation and execution of the Association's written policies and procedures for Hall of Fame (HOF) recognitions, she joined the HOF Committee in 2025. According to the current HOF Chairperson, Mrs. Deborah Boyd Purvis, she said, "Veronica has helped me a lot."

In the nomination letter for this award, submitted by Mrs. Mary Mathewson Davis (current alumni association member and Veronica's high school classmate), she penned, "Veronica has always been industrious, smart and inquisitive. She is also well-rounded ... She

has been a great contributor to the illustrious reputation of the association since 2011." Statements from association colleagues who sent letters to support Veronica's nomination for this award are as follows: Mr. Michael R. Hart (current Treasurer) wrote, "Dr. Bradley is an intuitive, firm, fair, accountable, incredibly dedicated and a generous colleague. Her 15 years of service to the Association and her remarkable levels of attention to detail attest to her intentional effort to serve the organization employing the highest professional acumen." Mrs. M. Janette Williams Pettaway, (current Financial Secretary) scripted, "Working alongside Veronica during her tenure with Pattillo, I find her to be sincere and passionate about her work. Her performance is exceptional and her work ethics impeccable." Finally, President Emeritus, Dr. Fred S. Wood, Jr. communicated, "...she is a consummate professional who understands the gravity of organizational structures and the necessity for sound and replete organizational structures to make any organization functional and viable; therefore, she has been an invaluable member of the W. A. Pattillo High School National Alumni Association with the involvement in the governance, administration and program structures of the Association."

A Tarboro native, Veronica was raised by her now late parents, James H. Bradley, Sr. and Delores Phippen Bradley in a loving home with three younger siblings. Veronica is a 1967 alumnus of W. A. Pattillo High School; she earned a B.S. in Business Administration at Hampton Institute (now Hampton University), Hampton, VA; a M.A. in Educational Administration and Supervision at Virginia State University, Petersburg, VA; and a Ph.D. in Higher Education Administration at Andrews University in Berrien Springs, MI.

Dr. Bradley strongly believes in Christianity, leading by example, putting forth her best effort, subscribing to life-long learning, and giving to and helping others. At her core, Veronica possesses the heart of a servant who considers the gifts of the Holy Trinity, her loving family, a sound mind and body, and sharing with others as the most cherished and greatest rewards in her life.